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Excel Questions Answered

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Overall there were more campaigns that were successful
* There were less than 50 campaigns that were cancelled.
* Throughout the year the campaigns rate of success drops

1. What are some limitations of this dataset?

* The data is covering a large group of people by only being reported by country
* We don’t know what made one campaign more successful than another, likewise we don’t know what made a campaign fail

1. What are some other possible tables and/or graphs that we could create?

* We could look more at average pledge data
* Overall pledge compared to state
* We could also look more closely of how time between launch and deadline could impact pledge amounts.